

PILOT'S GUIDE TO AVIONICS

The AEA's annual avionics buyer's guide and membership directory.

★ ADVERTISING INFORMATION

Don't miss out on this unique marketing opportunity!

ONE LOW PRICE • ONE FULL YEAR THOUSANDS OF POTENTIAL CUSTOMERS

The 2013-14 *Pilot's Guide to Avionics* is the pilot's single source for avionics buying decisions. If your customers are pilots or owners of general aviation, business aviation or sport aviation aircraft, the *Pilot's Guide to Avionics* is your can't-miss advertising opportunity.

The 2013-14 edition of the AEA's *Pilot's Guide to Avionics* will debut in July 2013, at EAA AirVenture in Oshkosh, Wis. Deadline for ad space reservations is May 2, 2013.

2013 - 14 Pilot's Guide Distribution

- **EAA AirVenture 2013**
July 29 - Aug. 4 • Oshkosh, Wis.
- **AEA 2013 Latin America Meeting**
- **AEA 2013 Canada Meeting**
- **AOPA Aviation Summit 2013**
Oct. 10-12 • Fort Worth, Texas
- **AEA 2013 East Meeting**
- **NBAA 66th Annual Meeting & Convention**
Oct. 22 - 24 • Las Vegas, Nev.
- **AEA 2013 West Meeting**
- **AEA 2013 South Pacific Meeting**
- **AEA 2013 Central Meeting**

- **National Association of Flight Instructors**
- **Flying Clubs throughout the United States**
- **All Aircraft Electronics Association Members**



★ Advertising Rates ★

One Price for Year-Round Advertising and Exposure

Back Cover	\$ 6,485
Inside Front Cover	\$ 5,270
Inside Back Cover	\$ 5,270
Full page 4-color	\$ 2,135
Full page black & white	\$ 1,650
1/2 page 4-color	\$ 1,510
1/2 page black & white	\$ 965
1/6 page 4-color	\$ 675
1/6 page black & white	\$ 400

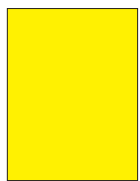
Black & White Logo placement next to company member listing (AEA Members Only) \$ 220

Any AEA member who places an ad (of any size) will receive a logo placement next to its company member listing at a discounted rate. \$ 110

No agency discounts.

Distribution of the 2013-2014 AEA *Pilot's Guide to Avionics* begins July 2013.

★ Ad Sizes ★



Full Page (Full Bleed)
7 3/4" x 10 1/4"

(trimmed to final size: 7 1/2" x 10")



Half Page
6 1/4" x 4 1/4"



1/6 Page
2" x 4 1/4"



Your advertising contact for the *PILOT'S GUIDE TO AVIONICS* is:

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